

Tyler A&M Mothers' Club General Meeting

January 18, 2024

The general meeting was held in the Mosaic Room of Pollard United Methodist Church at 6:30 p.m. with 21 in attendance.

At 6:30 p.m., Treva Tew, President, welcomed everyone with a “Howdy” and offered an opening prayer.

Shelley Mraz, VP – Programs, introduced **Patti Urbana, M.A. '86**, a first-generation Aggie who served students after graduation. She is now retired and working for herself. Patti spoke on “**Personal Branding & Your Career**”. “It’s not enough to know what our strengths are. We have to know how to manage it”. As Jeff Bezos said, “Your personal brand is what people say about you when you are not in the room”. She discussed promoting your brand on LinkedIn with a statement picture, banner shot and keywords. “How are you different? How do you stand out? What value do you bring? What are your transferable skills?” “You are the president of your own organization.”

The **minutes** from the November 16th meeting were available. Margaret Rapp made a motion to approve the minutes. The motion was seconded by Karyn Ard. With no corrections, the minutes stand approved as distributed.

Becky Womack, Treasurer, filed the **Treasurer’s Report**. Our balance as of December 31st was \$4,477. We made \$400 on the Christmas raffle. Becky submitted the sales tax and membership dues forms.

There will not be a regular club meeting in February. Karyn Ard, 4th VP – Projects, reported that, instead, our club will celebrate our **75th Anniversary** on February 17th at the Petroleum Club at Lake Tyler. All of the proceeds go to our scholarships. The event starts at 5:30 for cocktails, and dinner will be at 6:00. The dress code is a “nice night out” – formal attire is not required. The meal will be a pasta dinner. Tickets are \$25 and are for sale tonight, or you can email Becky Womack and pay an invoice through Square. Our speaker will be Lynn Hickey, former Women’s Basketball Coach and A&M Hall of Fame inductee. The evening will include a silent auction, and we need donated items (talents, services, items) from businesses. We will have a live auctioneer for big items. We need sponsors for the food, bar, and venue. We are also collecting bottles of wine for the Wine Pull. “We want to involve as many people as possible. We would love to have your help.”

Boutique will be held April 12 – 13 during Family Weekend in College Station.

The **scholarship application** is available on Facebook and the website. They are due March 1st.

Sue Ellen Moncrief, Membership, and Treva held **door prize** drawings. Three winners received a prize.

The meeting was adjourned at 7:55 p.m.

(Minutes by Jessica Knowles, Recording Secretary)